

# NeuroAid™ October Newsletter

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## SAVE 30 USD

Save 30 USD when you order Neuroaid before October the 31st. Please enter the password "Newsletter3" in the coupon field of the [buying page](#) when making your purchase on our website.

Offer Expires: 31st of October 2007

Issue: 3

October/2007



**A New Hope for Stroke Patients**

For more information, Please visit:  
[www.neuroaid.com](http://www.neuroaid.com)

## Greetings!

Welcome to the third issue of the Neuroaid newsletter.

You will find useful updates and stories about Neuroaid as well as a discount coupon and updates on our ongoing clinical trials and press coverage.

We hope you will enjoy our newsletter.

The Neuroaid team

## 1. NEUROAID REACHING MORE PATIENTS ACROSS THE GLOBE

*Because we believe that every stroke patients has the right to access NeuroAid aside his country or continent we are making NeuroAid globally available through Internet while we pursue the processes of country registration.*

After starting in Singapore, NeuroAid has reached patients in more than 15 countries. Feedbacks are very positive and we see more and more patients extending their treatment beyond the initial month.

Moreover, a number of patients have decided to start a Neuroaid program a year after their stroke onset and beyond and they are reporting progress on spasticity and motor functions.

There are some testimonials recently added to our websites. Robert Franz has reported impressive motor recovery, Carl Livermon good cognitive and memory improvement - you may read their [testimonies](#) on our website. Don't hesitate to share with us your Neuroaid experience by submitting testimonials on our site.

When you start a Neuroaid program, remember to also commit to daily exercises. The combination of Neuroaid and stimulation will ensure you gain the most out of it.

We are still enhancing our website and developing the Spanish, French, and German versions. Our multilingual website will allow you to select your preferred language.

You may visit: [www.neuroaid.com/sp](http://www.neuroaid.com/sp) [www.neuroaid.com/fr](http://www.neuroaid.com/fr) [www.neuroaid.com/de](http://www.neuroaid.com/de)

## **2. THE RATIONALE BEHIND US\$12/DAY OVER THREE MONTHS**

Neuroaid is a unique complex proprietary blend of carefully selected high grade ingredients. The ingredients have been used for many years in traditional medicines and are well known for their properties towards achieving a better recovery. NeuroAid has been elaborated by carefully selecting and calibrating these ingredients into a formula that is manufactured with the best quality standards. The clinical trials implemented, have established NeuroAid unique safety and efficacy for recovery.

As opposed to standard dietary supplements offered in most web malls and retail stores, NeuroAid has established clinical data, an outstanding quality and sophisticated concoction. These innovations, quality standards and clinical data make NeuroAid unique.

Outside China, NeuroAid is a new product, and patient and their family need to bear the cost. Thanks to your input, we identified recently in the USA a program which may cover the costs of Neuroaid in New Jersey (USA) see [the New Jersey Traumatic Brain Injury fund](#). Don't hesitate to let us know about other programs you may be aware of and we will circulate the information in our next newsletter.

Our investments in research and clinical development are aimed at bringing the patient price down by getting insurers to cover costs of Neuroaid systematically. We foresee this will keep us busy for the next two years at least.

At US\$12 per day, NeuroAid is a very good 3 months investment for your rehabilitation program.

## **3. FREE SHIPPING PROMOTION AND ONLINE PAYMENTS**

### **Promotion:**

We are running a special promotion campaign until the 31st of October. As a newsletter subscriber, you can benefit from a discount of 50% on the shipping price for the first month of treatment or US\$30 off a 3 months treatment which comes with free shipping. Please enter the password "Newsletter3" in the coupon field of the [buying page](#)

### **Online Payments:**

At the moment we rely on PayPal payment system for processing credit cards. Some customers

have reported that their credit cards are being rejected without reason unless a PayPal account is created and this may take up to three working days. We still feel that going through the account creation process ensures better transaction security. Nonetheless as a token of appreciation for your patience, we are extending until end of the month the PayPal promotion which gives you a 10USD on one month treatment extra discount if you go through the PayPal platform.

In November, we will be implementing a new payment platform which we hope will provide you with the seamless purchasing experience you deserve.

In the mean time, if you do not wish to proceed through the PayPal account creation process, we are pleased to accept wire transfer. Simply submit your order by selecting option 2 and you will receive within 24 hours an invoice with our banking details. Upon reception of transfer, we will dispatch NeuroAid to you.

Our customer team is happy to assist you and can be reached by email at [cc@moleac.net](mailto:cc@moleac.net) or by phone at 1-800-882-4046 (US Toll free Number) or +65 6478 9430.

#### 4. UPDATE ON CLINICAL TRIALS

In addition to the existing clinical data showing efficiency several months post-stroke, on overall independence and neurological functions recovery. There are many requests from the international medical community to implement systematic trials on NeuroAid in compliance with latest clinical trials methodology for stroke

CHIMES trial was announced earlier this month and has received a lot of interest.

CHIMES will recruit in Asia 1100 patients within 48 hours of their stroke onset, in a double blind placebo controlled trial. The aim for us is to evaluate the exact impact of NeuroAid when started at early stage and to convince the health insurers to pick up the cost so it can be systematically offered in the stroke units

This trial is conducted by the CHIMES society a non profit society. It is implemented in several hospitals in Asia. If you would like to support CHIMES research by making a donation, or learn more about the work CHIMES is doing - please visit [www.chimes-society.org](http://www.chimes-society.org)

Trials are conducted in Asia please contact [medical@neuroaid.com](mailto:medical@neuroaid.com) for further information.

#### 5. MOLEAC AND NEUROAID IN THE NEWS

##### Media:

**REUTERS:** "[Singapore Firm Tests Traditional Chinese Stroke Drug](#)" September 2007

**LIVEWELL:** . "[Life goes on after a stroke](#)" (sept-oct 07)

Sincerely,



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